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## **Colan Totte Co., Ltd. Concludes an Advisory Contract with Professional Baseball Player Takuya Kai of the Fukuoka Softbank Hawks**

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Colan Totte Co., Ltd. (Headquarters: Osaka, Japan; CEO: Katsumi Komatsu), a manufacturer and distributor of the Colantotte brand of magnetic health gear, concluded an advisory contract with Takuya Kai of the Fukuoka Softbank Hawks on March 1st, 2019.

Takuya Kai is known as the “Kai Cannon” for his strong throwing arm, and he also boasts a high caught stealing average. In the 2018 SMBC Japan Series, Kai achieved six consecutive caught stealings and won the Series MVP Award. He began using Colantotte products in 2017 and has experienced their effects firsthand, saying, “My blood circulation has improved thanks to their magnetic effect, and my shoulders feel easier to move.”

Takuya Kai has gone from being under a player development contract to being selected as the team’s main catcher, and a national representative.

During the off-season, he takes part in Colantotte events, and we are impressed with how much he values his fans as well as children. Our desire to provide care and support for his high level of achievement going forward has led to this contract. Colan Totte pledges to lend Takuya Kai its full support as he continues his starring role with the Fukuoka Softbank Hawks.



## Takuya Kai

- ◆Date of Birth: November 5, 1992
- ◆Hometown: Oita Prefecture
- ◆Affiliation: Fukuoka Softbank Hawks

In 2010, he joined as the sixth-round pick in the player development draft.

In 2013, he formally registered with the team and was assigned number 62.

In 2017, he won a spot on the starting team, then he became the first starting member, hit his first come-from-behind home run with the bases loaded as a professional player, in addition to many other feats. He contributed greatly to his team's rise to the top spot in Japan, and was chosen as Japan's representative. He became the first catcher who started out in player development to win the Mitsui Golden Glove Award, and he was chosen as one of the best nine.

In 2018, he became the only player among the 12 teams to have a caught stealing rate of over 40% by 447 caught stealings. In the 2018 SMBC Japan Series, Kai achieved six consecutive caught stealings and won the Series MVP Award. He contributed greatly to his team's successive no. 1 standing.

He won the Mitsui Golden Glove Award two years in a row.

The strong throwing arm that has allowed him to make so many caught stealings has earned him the moniker "Kai Cannon."

## Takuya Kai's Favorite Colantotte Products



### **TAO Necklace AURA [Premium Gold]**

Contains the resin-coated plastic thread magnets apply a 55mT magnetic field spaced 10mm apart via independent, Alternating North-South Polarity Orientation (ANSPO™). The magnetic force affects a large area and improves blood circulation in the neck and shoulders, allowing this magnetic necklace to alleviate neck and shoulder stiffness.

The impressive design of the pendant with its "CO" brand mark utilizes both "mirrored finish" and "polished cloisonné" technology to create a sharp contrast. Additionally, the pendant and joint section

feature 24K gold plating, which provides a gentle and luxurious feel.

Medical Device Certification Number:

221AGBZX00065000



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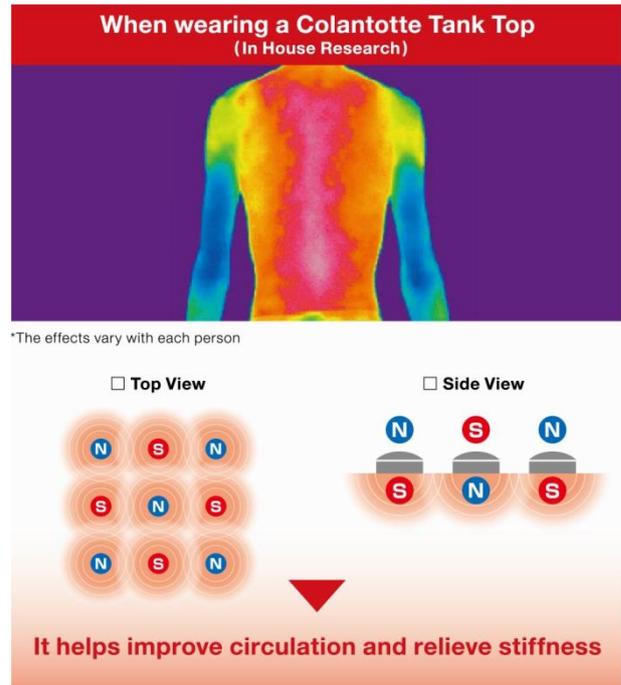
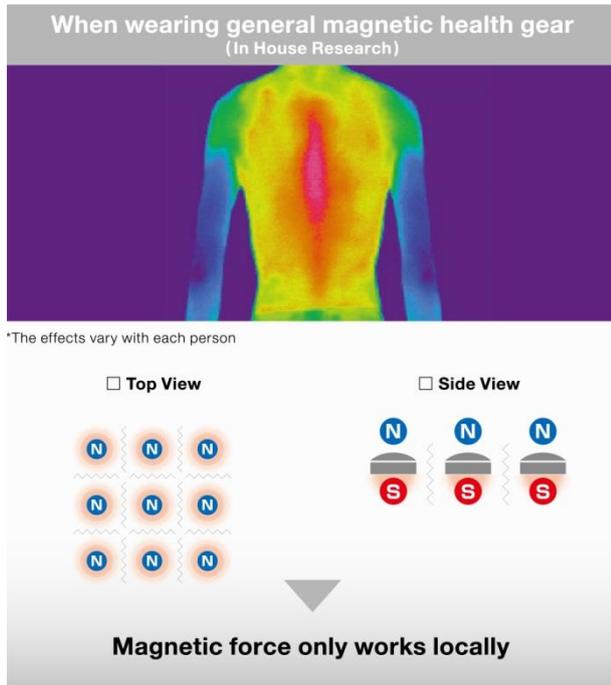
The impressive design of the pendant with its “CO” brand mark utilizes both “mirrored finish” and “polished cloisonné” technology. The whole product is painstakingly crafted by hand, creating a gorgeous contrast between the platinum-like sheen and the deep obsidian-like color.

Medical Device Certification Number:

221AGBZX00065000

## ■ What Sets Colantotte Medically Certified Devices Apart...Is the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™)

“Experience the Colantotte Difference for Yourself”



## The “Alternating North-South Polarity Orientation (ANSPO™)” Makes All the Difference

- Colantotte's magnets are arranged in Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™), which allows their magnetic forces to affect a large area, influencing the whole surface and not just a single point. This layout allows these magnetic forces to improve blood circulation and alleviate muscle stiffness, assisting the recovery process.
- Our authentic health devices are certified as medical devices and improve circulation around the worn area. Simply wearing them in your daily life can liberate you from the pain of stiffness.

## ■ Colantotte Magnetic Medical Gear

Colantotte products contain permanent magnets arranged in the Colantotte's unique Alternating North-South Polarity Orientation (ANSPO™). This arrangement allows the magnetic force to affect a large area to improve circulation and alleviate stiffness at the applied location. It is certified in Japan as an authentic magnetic health device.

In 2005, Colantotte was launched in America under the overseas brand TRION:Z. Professional golfers Rory McIlroy and Rickie Fowler as well as many other top athletes regularly use this gear to soothe and support their bodies. Additionally, in 2012, one of the Colantotte bracelets was featured prominently as a key story item in the Hollywood movie "The Avengers" as part of a tie-up campaign, demonstrating the recognition of the brand's quality and design not only in Japan, but by many people all over the world.

## ■ Colan Totte Co., Ltd.

"Providing Health-focused Products That Bring Heartfelt Smiles to People's Faces" Since its founding in 1997, Colan Totte Co., Ltd. (formerly Arc Quest Co., Ltd.) has been a medical device manufacturer with "Health, Spirit, and Smiles" as its motto, and in 1999 it began selling its Colantotte brand of magnetic therapeutic devices and health gear for general use.

In 2008, it obtained ISO 13485 certification and established a system for maintaining and improving the quality of its medical devices. It also obtained the CE Marking safety standard certification in Europe and medical device certification (MFDS) in South Korea, among others, and it is continuing its efforts in various major countries throughout the world.

In July 2015, it changed the company name to Colan Totte Co., Ltd., and continues striving to support a healthy lifestyle for everyone in Japan and the rest of the world.

### 【Company Profile】

Colan Totte Co., Ltd.

President/CEO Katsumi Komatsu

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Business Contents: Manufacturing and sales of medical devices; Manufacturing and sales of daily sundries; Mail order

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### 【CONTACT】

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